



Sponsorship Opportunities

Women in Supply Chain Association: Setting the Stage

November 20, 2019, Bella Concert Hall Stage, at Mount Royal University

About the Event:

Join us to hear from Nancy Southern, Chairman & CEO of ATCO Ltd., our keynote speaker for the evening, as she shares her challenges and successes, as she navigated(s) her own career. It will be both enlightening and inspirational. You will learn that at any stage, or in any position, you are currently at, that with patience, communication, and teamwork, you can navigate your own future.

Following her presentation, we will share the why for the Women in Supply Chain Association. Why membership is valuable. That the WISC Association is created to be a 'member' driven organization focusing on the members sharing, or seeking to find, the tools for success, while navigating individual, and professional challenges. Come learn the details and the goals for WISC; bring your questions and curiosity. Connect with peers and friends.

What are you waiting for? <https://wiscassociation.com/event/setting-the-stage-for-the-women-in-supply-chain-association/>

Why Become a Sponsor?

Become a sponsor of this event and immerse your organization directly into your target market! As a sponsor you are assured of full exposure during the promotion and duration of the event. Other benefits will include:

- ✓ Increasing your marketing capabilities by inserting your organization's brand directly onto the website and other related marketing materials
- ✓ Networking with key members of related industries and industry colleagues
- ✓ Maximizing your exposure to relevant groups
- ✓ Creating lead generation and new contacts
- ✓ Using a cost-effective method of promoting brand awareness to a relevant audience

Below are Sponsorship Levels.

KEYNOTE SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 4 x complimentary tickets to the event (value: \$300) • Your company representative introducing the keynote speaker: <ul style="list-style-type: none"> • Nancy Southern, CEO ATCO • Your company logo displayed on each standing table • Your company logo displayed on screen during the event • Your company acknowledged at the start and end of the event • Your company logo displayed on the WISC Association website • Opportunity to display your company literature on a sponsor table during the event • Your company logo included in all electronic promotional materials 	<p>\$3,500</p> <p>Co-sponsorship available</p>



FOOD SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 3 x complimentary tickets to the event (value: \$225) • Your company logo displayed on screen during the event • Your company logo displayed on each food table and standing table • Your company acknowledged at the start and end of the event • Your company logo displayed on the WISC Association website • Opportunity to display your company literature on a sponsor table during the event • Your company logo included in all electronic promotional materials 	<p>\$2,500</p> <p>Co-sponsorship available</p>

NAME TAG SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 2 x complimentary tickets to the event (value: \$500) • Your company logo displayed on panel • Your company logo displayed on screen during the event • Your company logo displayed on each food table and standing table • Your company acknowledged at the start and end of the event • Your company logo displayed on the WISC Association website • Opportunity to display your company literature on a sponsor table during the event • Your company logo included in all electronic promotional materials 	<p>\$1,000</p> <p>Co-sponsorship available</p>

PARTICIPATING SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 2 x complimentary tickets to the event (value: \$150) • Your company logo displayed on screen during the event • Your company acknowledged at the start and end of the event • Your company logo displayed on the WISC Association website • Your company logo included in all electronic promotional materials 	<p>\$500</p> <p>Co-sponsorship available</p>

GENERAL REGISTRATION	COST
<ul style="list-style-type: none"> • General registration and access 	<p>\$75</p>

For any special sponsorship requests, or additional questions, please contact the number below.