

Sponsorship Opportunities For Individual Monthly Sponsorship or Entire Series

NEW Speaker Series *'Dinner by Demand'* - *'Women in Supply Chain and Logistics'*

This new series will focus on women who are passionate about their careers in supply chain and how this passion created opportunity and impact, sharing their personal and professional outlook and opinion from their career experiences.

The series title 'Dinner by Demand' is a late afternoon, early evening series where we want you to join us – virtually – as you enjoy your dinner, or meal of choice, relaxed at the location of your choice.

About the Inaugural Event

TOPIC: HOW SUPPLY CHAIN INDUSTRIES WILL TAKE THE LEAD POST COVID-19



The Honourable Lisa Raitt

Hon. Lisa Raitt is currently the Vice-Chair, Global Investment Banking, CIBC Capital Markets. Ms. Raitt served in the government from 2008 to 2019. Ms. Raitt was an elected to the House of Commons in 2008, where she held three senior portfolios serving as Minister of Natural Resources, Minister of Labour, and Minister of Transport. She also served as the Deputy Leader of the Official Opposition and the Conservative Party of Canada. Prior to her roles in government, Ms. Raitt was the President and CEO of the Toronto Port Authority (now known as PortsToronto), from 2002 to 2008.

Why...

Supply chain has always been critical

Supply Chain industries will lead post COVID

Transparency, collaboration, and communication are key to the strength to the industry

What...

Women bring to supply chain and the table

Supply chain opportunities exist for careers

We need to do now



Why Become a Sponsor?

Become a sponsor of this event and immerse your organization directly into your target market! As a sponsor you are assured of full exposure during the promotion and duration of the event. Other benefits will include:

- ✓ Increasing your marketing capabilities by inserting your organization’s brand directly onto the website event page and all social media messaging
- ✓ Maximizing your exposure and visibility to relevant groups
 - **The event will be recorded and posted on the WiSC YouTube Channel for additional visibility to membership**
- ✓ Creating lead generation and new contacts
- ✓ Using a cost-effective method of promoting brand awareness to a relevant audience

Sponsorship Levels

KEYNOTE/GUEST PRESENTER SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • Free access for up to 10 employees per event sponsored • Your company recognized and tagged with all marketing showcasing the Keynote/Guest Presenter(s) • Your company logo displayed on website event page and all social media marketing • Your company logo displayed on screen during the event • Your company acknowledged at the start and end of the event • Opportunity to market your organization • Your company logo included in all electronic promotional materials 	\$750 per event of series

FOOD SPONSOR – we are seeking a National Restaurant group to offer access and special(s) for day/evening of event(s)	COST
WILL RECEIVE: <ul style="list-style-type: none"> • Free access for up to 5 employees per event sponsored • Your company logo displayed on website event page and all social media marketing • Your company logo displayed on screen during the event • Your company acknowledged at the start and end of the event • Opportunity to market your organization • Your company logo included in all electronic promotional materials 	\$500 OR Based on value of contribution in like and number of events in series sponsored



PARTICIPATING SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none">• Free access for up to 2 employees per event sponsored• Your company logo displayed on website event page and all social media marketing• Your company acknowledged at the start and end of the event• Opportunity to market your organization• Your company logo placed on event closing screen• Your company logo included in all electronic promotional materials	\$250 per event of series Co-sponsorship available

For any special sponsorship requests, or additional questions, please email us to connect.

